**Book Trailer guidelines**

The book trailer should be 30 seconds to 1 minute
Your trailer should highlight the character or theme of the story and be convincing.
The purpose of a book trailer is to persuade others to read the book(s).

**Things you should include in your book trailer**

Grab your audience’s attention. You can ask a question, make a startling statement, list adjectives that describe something important in the story. Remember to include the character name and the theme of the story.

Talk about the setting.

Describe the main character or theme of the story. Make the character come alive with good adjectives. What is your charter like as a person?

Talk about the main plot of the story or theme. Don’t give away the ending of the book. Describe a funny, interesting, suspenseful or dramatic scene in the book.

Ask the audience a question to draw them in and to create pictures in their mind.

Create a link between your main charter and other charters in similar books you have selected. List similar books and highlight the theme of the books or genre. List 6 books recommendations.

Ask a question or make a statement to persuade the audience to read your book(s).